WORLDS OF FUN is for everyone. It is truly a place where a difference in age makes no difference at all. It's a place to share. A fascinating blend of sheer, rollicking excitement; the skill of a glass blower; the spectacular splashing Viking Voyager flume ride. The Zambezi Zinger, one of the world's fastest and most thrilling coaster rides, leaps through breathtaking curves and dips from the height of a seven story building. And more. Much more.

There are over 60 fantastic rides, shows and attractions at WORLDS OF FUN, grouped in beautiful themed areas on 140 acres that recreate the atmosphere of AMERICANA, SCANDINAVIA, THE ORIENT, AFRICA and EUROPA.

It's a special place waiting for you, your family, your friends. Your one price Passport ticket gives you free rein to enjoy each and every attraction, as many times as you like... all day long.

WORLDS OF FUN is located just twelve minutes north of downtown Kansas City, Missouri, on I-435 which connects with I-29, I-35 and I-70, just minutes away from Highways 24, 40, 50 and 71. It's close to motels, hotels, buses, trains and the new Kansas City International Airport.

WORLDS OF FUN is a great reason to visit Kansas City. There are many other good reasons too: professional football, baseball, basketball and hockey, the Truman Library, a multitude of musical and dramatic theatres, the Swope Park Zoo, plus a host of museums, art galleries and unique shopping areas which appeal to old and young alike.

LINCOLN

ST. JOSEPH

TOPEKA

Come to Kansas City, the center of excitement...and highlight your trip with an unforgettable day at WORLDS OF FUN.

NEW ATTRACTIONS FOR '74! The stages of Tivoli Music Hall and Moulin Rouge are alive with fresh talent! We've created a cavalcade of bright new song and dance features for the whole family!

On the Cotton Blossom showboat, you'll discover that an oldfashioned melodrama has climbed aboard—complete with villain, young lass, and our hero.

The puppet wagon's brimming with a whole new cast of puppet characters to delight you! Another new live show billing will be the magical medicine man show, complete with potions and plenty of laughs!

There's more. The Baltic

Bazaar is filled with new shops

—an old-time ice cream parlor, an apothecary, a delicatessen, a magic shop!

And Jesse James has staked a hideout, right in the middle of WORLDS OF FUN! Watch for him and his gang as you chug around the track on the old steam train!

Daredevil doings are also in store as youngsters fly the new Red Baron biplanes.

There's a World of Fun here—and in '74, there's more fun than ever before!



HREVEPORT

1974 OPERATING SEASON AND HOURS

Spring:

April 13-May 19 Saturdays: 10:00 am-8:00 pm Sundays: 10:00 am-8:00 pm

Summer:

May 25-September 2 Every Day: 10:00 am-10:00 pm

Fall:

September 7-October 27 Saturdays: 10:00 am-8:00 pm Sundays: 10:00 am-8:00 pm

COST OF ADMISSION

Purchase a Passport for a full day's excursion. Roam and explore on your own. Ride all the rides and see all the shows. Take in all the attractions as many times as you like for one price.

Adults		\$6.50
Children	(under 12)	\$5.50
Children	(under 3)	.Free

CREDIT CARDS





For the convenience of our visitors, WORLDS OF FUN accepts Master Charge and BankAmericard.

GROUP RATES

WORLDS OF FUN offers special rates to groups of 25 or more. For complete information, call or write WORLDS OF FUN, Group Sales Department. Telephone: (816) 454-4545. Address: 4545 Worlds of Fun Avenue, Kansas City, Missouri 64161.



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WORLDS OF FUN... The Fun For Everyone Place!

WORLDS OF FUN is one of the happiest places in the world. It's excitement. It's thrills. It's entertainment. It's adventure. It's hot dogs and laughs. It's beauty and friendliness. It's wonder. It's learning. It's relaxation. It's a place you'll long to come back to as often as possible.

WORLDS OF FUN combines the very best of everything. It has a beauty, a personality, an intimacy that is truly unique.

WORLDS OF FUN is rides. Great rides from around the world. WORLDS OF FUN is showtime entertainment with the best talent from all over the Midwest presenting a variety of shows. It's a French cafe, wild western shootouts, a ride on an authentic steam train, an African safari; but it's more than all of this.

WORLDS OF FUN is really people. It's 1,300 friendly young Ambassadors. It's a grandfather eating popcorn with his grandson. It's a little girl snuggling a fluffy rabbit. It's a boy seeing his father in a whole new way, having fun together like never before. It's a young couple, still reeling from excitement, talking about tomorrow. It's a mother, seeing her child's eyes shine, hearing that single word "thanks." It's all these things!