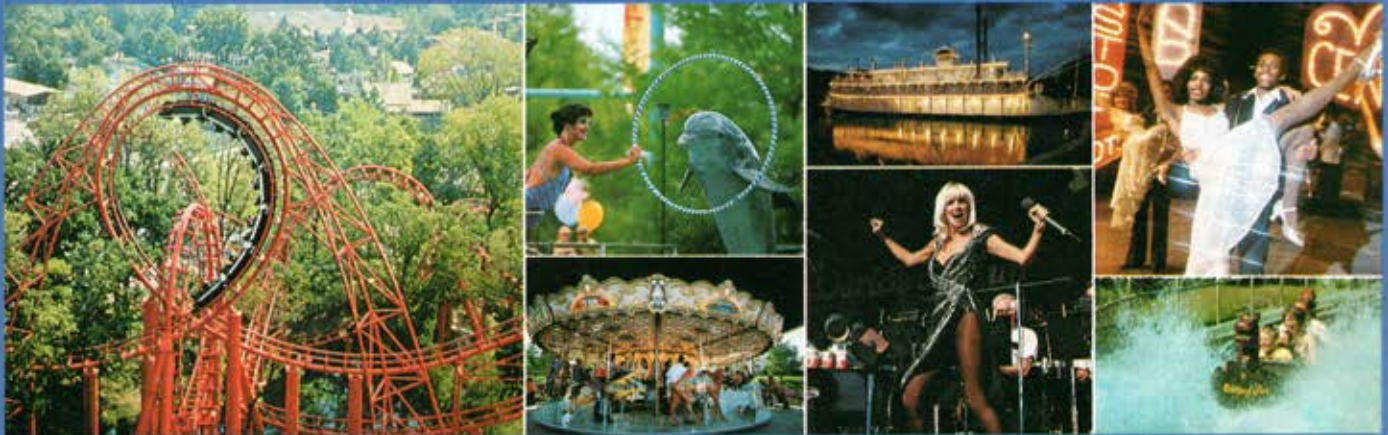


Volume 4 1981

Great Times



Incred-O-Dome Headlines Million Dollar Expansion

Magic Tips for Conjuring up Perfect Pictures

Oceans of Fun Opens in 1982

The Official Magazine of Kansas City's

Worlds of Fun

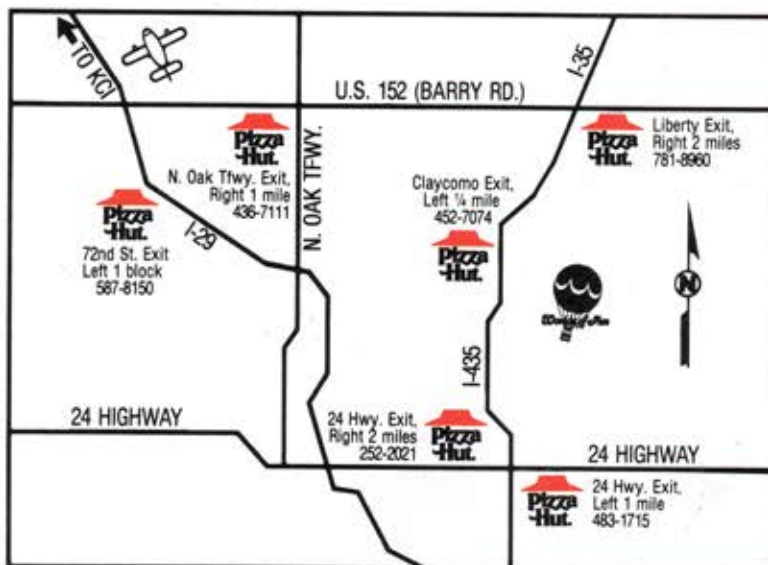


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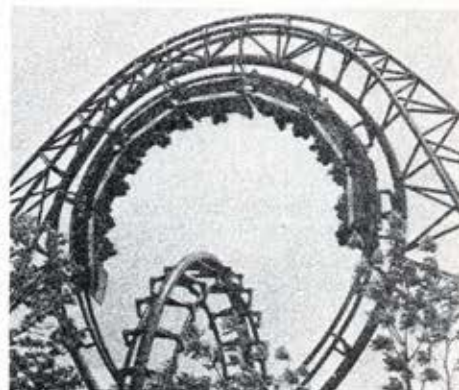
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Great Times

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GREAT TIMES celebrates its fourth year of annual publication by Worlds of Fun. Serving as a guide to Worlds of Fun guests, GREAT TIMES is distributed free to each vehicle arriving at the park. All rights reserved. Reprint of editorial or graphic material strictly prohibited without written approval of copyright owner—Worlds of Fun. Advertising rates upon request.

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For the GREAT TIMES

A Worlds of Fun passport opens the door to the best entertainment value anywhere. The one-price admission for a day-long excursion includes rides, shows, attractions and special events. A two-day admission visit is suggested for a more leisurely pace.

Not Again!

If you have automobile difficulties, raise the hood and contact a parking lot attendant. A courtesy vehicle will be by in short order to offer assistance.

Ouch!

First aid is located in the Scandinavian section near the Schuss-boomer. Aspirin and other non-prescription remedies are available at most souvenir shops.

Lock It To Me. . .

Large lockers are located near the main entrance.



Lost Pa's? or Ma's?

Try the Lost Parents' Caboose near the Union Depot in the Americana section. Ambassadors are on duty to entertain parents (or children) until their family shows up to claim them.



Number Please?

Public telephones are located near most restrooms and at the park's entrance.

Charge!

We honor American Express, Visa and MasterCard at ticket booths and larger shops throughout the park. In order to provide prompt service, we cannot accept credit cards at restaurants and food stands.

Hey Mister, how do ya get to. . .?

Maps are available at map carts or souvenir shops.

Yours for the Asking!

Guest Relations, located on the S.S. Henrietta at the main entrance, is available to provide general information, check cashing, hotel reservations and many other services.

Welcome To Our World



Schedule

- 9:30 Buy tickets & plot day with map and show schedule.
- 10:00 Gates open! A quick tour on the train or sky ride.
- 10:30 Rides—early bird beats the crowd!
- 1:00 Grab a bite—after the lunch rush.
- 2:00 Boat the heat at Tivoli and Movlin Rouge theatres, (both have A/C!) Take in the Flying Circus and dolphins. Shop air-conditioned shops.
- 6:00 More rides & shows. Bicentennial Square or Casbah to win stuffed bear for Sissy.
- 7:30 Relax for dinner at one of the sit-down restaurants.
- After dinner Catch late concert at Forum Amphitheatre.

You Don't Have to Raise Your Hand

You'll find restrooms and drinking fountains in each section of the park. Ask any ambassador for directions.

Missing Something?

Claim or report lost articles at the security booth next to Guest Relations.

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Dog Day Afternoon

Hill's Science Diet Kennel, located near tram stop 1, provides free lodging, meals and pet sitter. Pets are not permitted in the park.

Where? Oh Where?

Before your group separates, make plans to meet at a specific place and time. The park does not provide a personal paging system.

Over Here! Over There!

Please note the lot and row where you park to insure a successful return to your car. Please leave packages, bottles, cans and coolers in your bus or car.

Rain, Rain, Go Away?

Worlds of Fun remains open under nearly all weather conditions. Certain rides, however, must close briefly during more severe weather for the safety of our guests. Because most attractions are not affected by the weather, rain checks or refunds cannot be issued.



Sorry Tatoo!

For your safety, height restrictions are posted on several rides and attractions. Children must be accompanied by an adult on certain rides. (Zambezi Zinger, Zulu and the Barnstormer)

Fountain of Youth

Babys' bottle warming is available for infants at both the Smor Bord and Cafe' Internationale.

Spills, Chills and Wheels!

A limited supply of free strollers is available for small children on a first come, first served basis. Most can be found just inside the main entrance. Wheelchairs are located at Guest Relations and are available by reservation only.

The Show Must Go On

Show schedules are published daily and distributed at the parking toll plaza (extra copies available at Guest Relations.) The map cases also list daily show times.



Say Cheese

Free cameras are available at the Snap Shot and Sundries Shop.

Calling All V.I.P.'s

Planning another trip to Kansas City? Call the Vacation Instant Planner Phone at (816) 459-9200 for economical hotel/motel reservations and discounts on area attractions.

Ya'll Come Back Now, Y'hear!

If you're planning to leave Worlds of Fun and return the same day, have your hand stamped at any exit and stop by Guest Relations for a parking voucher.

Show Me the Way to Go Home

During peak exiting hours, you might save time by walking from the park to the parking lot. Use the Scandinavian walkway.

Two's Company, 25's a group

Girl Scouts, bird watchers, knitting circles or any kind of group with 25 or more is invited to take advantage of special group rates. For more information call (816) 454-4545 (ext. 222) or write to Worlds of Fun, Group Sales Dept., 4545 Worlds of Fun Ave., Kansas City, MO 64161.

The Ants Go Marching

Picnic Hollow, located outside the Scandinavian exit, offers brown baggers an interesting area to indulge in their homemade fare.

A World of Fun welcome from Shaggy Bear, Macho Monkey, Hooty Owl, Candy Camel and the rest of the gang.

Test your skill and win one of these furry friends in the Casbah or Bicentennial Square.

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Incred-O-Dome!

The slow, agonizing ascent to the top of the roller coaster, the momentary pause. . .and socko, you're hurtling down the trusty rails at top speed. The Orient Express? No, this thrilling plunge, blurring speed and many more thrills await you at Worlds of Fun's premier attraction for 1981, the 180-degree Incred-O-Dome theater.

More like a thrill ride than a movie theater, the Incred-O-Dome projects intense, audio-visual action upon a mammoth, 180-degree quadrispherical screen. Guests will actually feel as if they are experiencing death-defying thrills without ever leaving the ground.

According to Fitz-Edward Otis of Cinema 180, producers of the Incred-O-Dome film, "We take our viewers to scenic locations they would rarely see otherwise and provide thrills from a vantage point they've probably never experienced. For instance, although a lot of people have seen the Grand Canyon, very few have gone inside it in a helicopter. Our sophisticated 65mm camera equipped with 180-degree lens puts you in the driver's seat."

To insure guests really experience the visual excitement, Cinema 180 hires daredevil photographers and sends them all over the globe to produce the most breathtaking 12 minutes possible. "It may take one week at a particular location to get just one minute of film," Otis explained.

How dangerous are the scenes to shoot? By hiring top-notch stunt pilots and drivers, Cinema 180 personnel have few accidents. However, they once lost a dune buggy to a fiery crash while shooting a fast-paced scene. While filming at Cyprus Gardens in Florida, a mishap occurred when the driver of an airboat hit a stump resulting in a six month hospital stay.

"I guess you could say we go to all lengths to make sure our films are the best," Otis said. "The Incred-O-Dome features include a snowmobile ride in Utah, a helicopter trip under the Golden Gate bridge and around the San Francisco skyline, a high-speed boat chase in Newport Beach, a helicopter ride through the Grand Canyon, a highway car chase near Atlanta and more."

Now that's a lot of traveling in 12 minutes!

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What Else Is New?

A million dollar, park-wide expansion boosts Worlds of Fun's total number of rides, shows and attractions to over 100 and increases the park's hourly ride and show capacity to over 30,000. This year's additions provide a new attraction in nearly every section of the park and new entertainment for every age guest.

Le Grand Prix—Radio-controlled BMW's, Porsches and Stingrays are directed by guests around a road course of hairpin turns and straightaways (*Europa*).

Victrix Lake Boats—Radio-controlled schooners and trawlers maneuver in and about the lake's coves and inlets (*Scandinavia*).

Casbah (Käz' bä)—Challenging skill games, exotic street entertainment and 24 lanes of skeeball (*Africa*).

Udder Delights—An old-time ice cream parlour featuring 18 varieties of ice cream, traditional soda fountain favorites and delicious finger foods (*Americana*).

Spuds Spot—Fresh-cut French fries and fruit juices squeezed to order (*Scandinavia*).



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Tips to make all your

Abounding with beautiful landscapes
and unique attractions, Worlds of Fun
is a photographer's paradise. Be sure
to record your visit with some focus
pocus of your own. If you left your
camera at home, free loaners are
available from the Snap Shot and
Sundries Shop near the main gate.

Here are some DO's and DON'Ts to
observe in creating a photographic
remembrance of your day at
Worlds of Fun:

DO take advantage of interesting
settings and unique backdrops
throughout the park.
The Cotton Blossom and
Victrix provide endless opportunities
for a creative photographer.

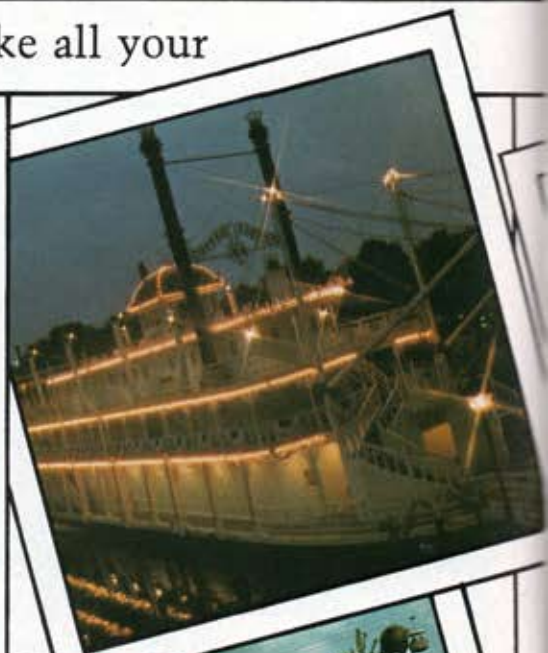
DO consider "before" and "after"
ride shots for an interesting personal
glimpse.

DON'T have your group face the
camera on every shot. Try to capture
natural, spontaneous situations to
make your snapshots live.

DO keep your elbows tucked in while
holding the camera to your eye in a
crowded area. Also, a sunshade will
help to prevent the stray hands or
clothes from rubbing against the lens.

DON'T frame your shot in the path
of other guests. You may end up with a
passerby as the focus of your attention.

DO watch for interesting people in
the spirit of a day of fun. You might
see youngsters mesmerized by the
fierce curves of the Orient Express
or a grandma wrestling with sticky



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cotton candy.

DO use a high speed film such as ASA 400 with a shutter speed of 1/500 or 1/1000 of a second and apertures of F11 or smaller to avoid blurring when shooting a ride. Of course, if you wish to indicate movement, use a slower shutter speed.

DO experiment with various locations to capture just the right angle for shooting a ride. Capture the expanse of the ride with a wide angle lens and the excitement in the faces of the passengers with a telephoto lens.

DON'T pass up chance encounters with Worlds of Fun's official ambassadors, Sam Panda, Grrtrude Gorilla or Dan'l Coon.

DO look for a novel way to put a "signature" on your photo record. Shots that clearly indicate a visit to Worlds of Fun provide a start and finish like a good short story.

DO take advantage of the Spittin' Image tintype photographers for an official group portrait that you, the photographer, can be in too.

DON'T forget to check the post card collection at a souvenir stand before you leave. You might find a shot you missed.

DO make sure you have lots of film (and the camera is loaded) and **DO** take the lens cover off the camera. If this reminder comes too late, **DON'T** forget the post cards.

Good luck on your photo safari!

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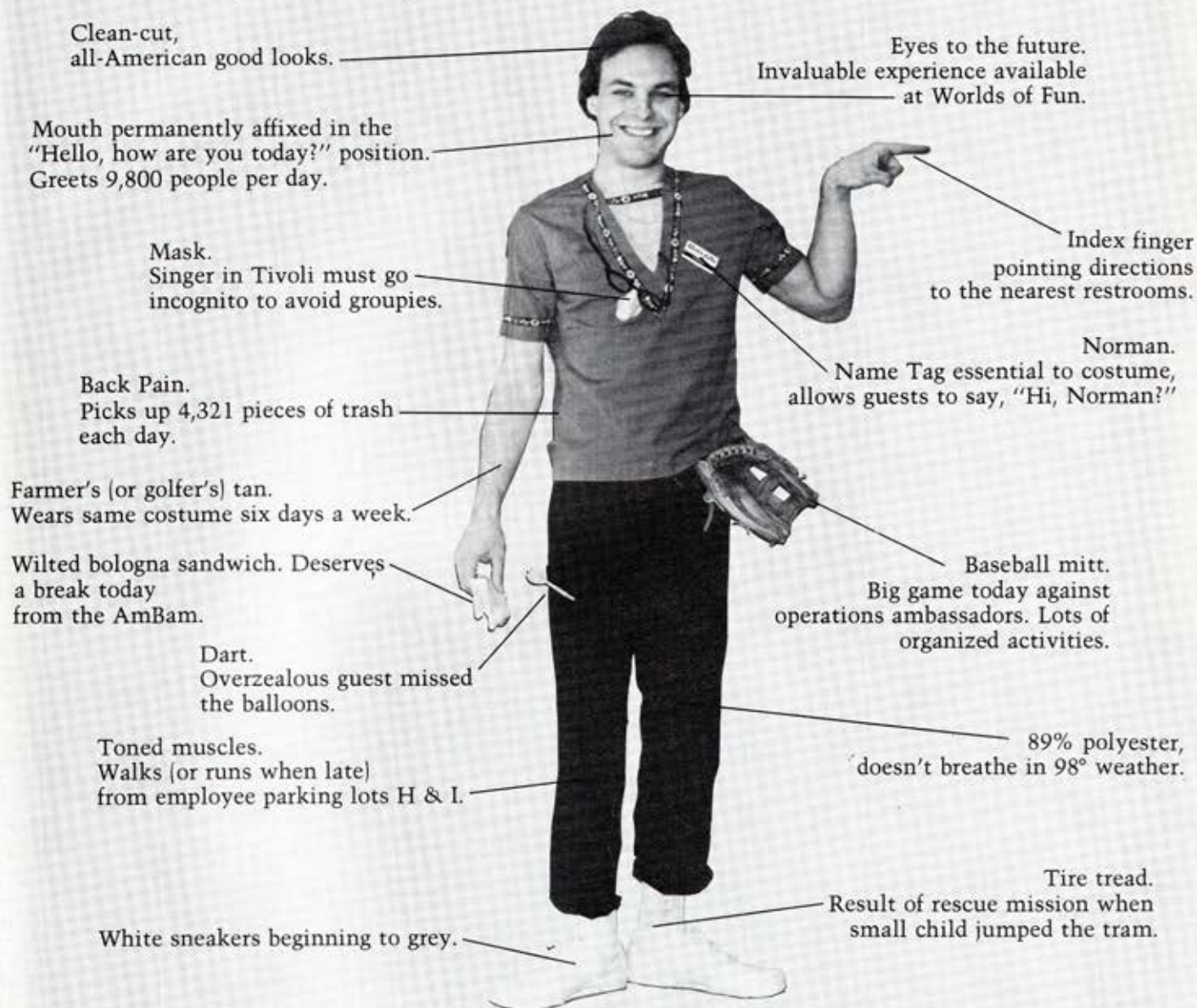
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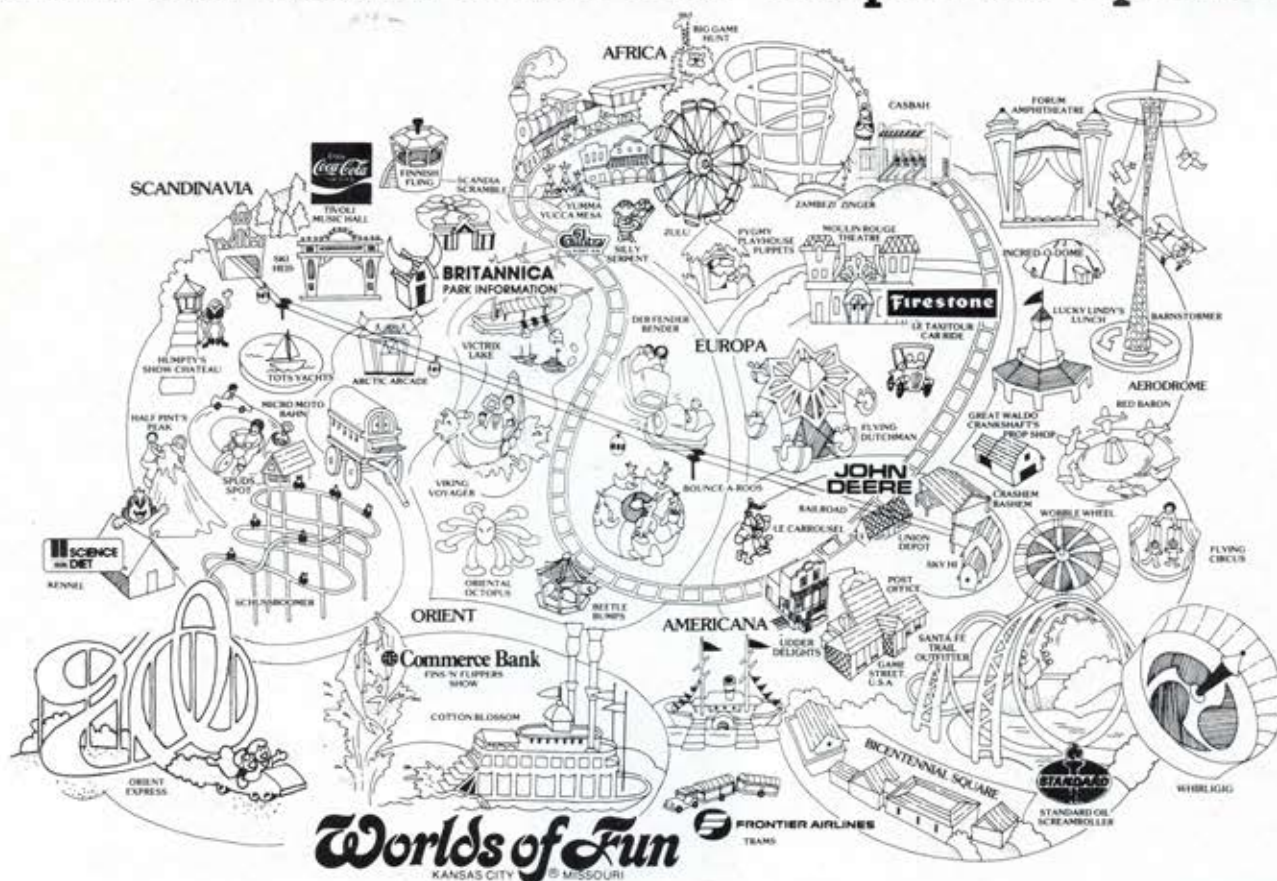
am • bas • sa • dor (am baás u dur, -dôr) n. 1. An accredited diplomatic agent of the highest rank. 2. A Worlds of Fun employee; see also, cheerful, dependable, vivacious.



Are you a Worlds of Fun Ambassador?

...In case you've begun to notice telltale signs such as reawakened fascination with picking up cigarette butts or strengthened neck muscles caused by watching double, upside down loops again and again, take this simple test. If you have less than five (5) of these dead giveaways, you're probably not 15 years of age or older. If you have eight (8) or more, you probably own a season passport. Ten (10) or more? Hurry to the personnel office, located in the administration building, and fill out an application. Call 454-4545, ext. 244 for more information.

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Taste Buds Never Had It So Good

Quiz:

Hot dogs, French fries and hamburgers are traditional fare at family theme parks. Which of the items below can also be found at Worlds of Fun?

- A. Nacho cheese baked potatoes
- B. Prima tortes
- C. Funnel cakes
- D. Dieter's plates
- E. All of the above

The answer is E, all of the above. Surprised? Right along with 148,312 hot dogs and 40,000 lbs. of hamburgers, Worlds of Fun serves scores of specialty items throughout the park.

Hot Potato Chips—Spuds Spot. The potato chips are sliced and fried to order as you watch.

Freshly-squeezed orange juice and lemonade—Spuds Spot. A processor extracts a quart of juice every 60 seconds, de-seeds and de-pulps the juice and ejects the peels in their original shape.

Self-serve sundaes—Bigger Dipper. Much like a salad bar, a guest purchases a small, medium or large dish of ice cream and then builds his own combination of six to ten toppings. Whether it's mountains of whipped cream, melon balls, blueberries or chocolate sprinkles, the sky's the limit when you make your own!

Ice cream specialties—Udder Delights. Flavors ranging from coconut-pineapple to banana fudge might be requested on the giant, 24 oz. sundae which is served with appropriate hoopla. Are you at Worlds of Fun for a birthday? Udder Delights will host your birthday party complete with party favors and an Incred-O-Cake birthday treat.

Giant baked potatoes—Country Kitchen. The baked potatoes served with chipped beef, nacho cheese or sour cream and chives, complement the light and crispy funnel cakes and fruit juice drinks which also are sold at Country Kitchen.

Dieter's Plate—Udder Delights. Nestled in a bed of lettuce are dips of chicken salad, tuna salad and potato salad topped off by three rolls of beef.

Elephant skins—Congo Clearing. One of the most nutritious, previously unheard (sic) of treats at Worlds of Fun, the elephant skins are potato exteriors (peels, of course), deep fried to a crisp, delicious temptation.

Prima torte, deep-dish pizza, donut holes, ice cream bicycles and many more food specialties await your discovery at food facilities throughout the park. Take a break from the hamburger/hot dog routine and explore the possibilities.

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You Oughta' See This Place

Anatomy of a purse (or Souvenir Collecting in Kansas City)

- A. Program from Annie. Kansas City's Theatre League presents several Broadway productions each year. Other cultural opportunities include the Nelson Art Gallery, the Philharmonic, two ballet companies and Starlight Theatre.
 - B. Sunglasses.
 - C. Cork. "When it comes to nightlife, Kansas City offers its guests the best."
 - D. Royals ticket. Kansas City hosts all three major sports—Royals baseball, Chiefs football and Kings basketball.
 - E. Pep-o-mint lifesaver. Lost from item Q.
 - F. Newspaper ad.
 - G. Button. Thanks to accessible airports, central location, fine hotel facilities and friendly homefolks, Kansas City ranks eighth among convention cities.
 - H. Wadded up money.
 - I. Postcard. Never got sent.
 - J. Matchbook. Great restaurants in K.C.
 - K. Wooden nickel.
 - L. Plaza photo. The world's oldest shopping district.
 - M. Fountain photo. More fountains than Rome; more tree-lined boulevards than Paris.
 - N. Crown Center. Innovative shopping, dining, lodging and business complex compliments of Hallmark Cards.
 - O. Nail file.
 - P. Band-Aid. (Never know what Johnny will get into next.)
 - Q. Lifesavers. Pep-o-mint.
 - R. Postcard from Truman Library. (Bob's photo didn't turn out.)
 - S. Comb.
 - T. Nail Polish. Aura glaze.
 - U. Fork. (Oops!) "Borrowed" from historic Westport restaurant.
- * According to TIME Magazine.



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Dear Karen,
you ought to see this
place!! Kansas City is more
than I ever dreamed.
Besides Worlds of Fun,
will see Truman library,
historic Westport and
the Plaza.
I'm gaining lbs. daily
at all the great restaurants.
Tonight Bob and I are
going to a Royals game.
I miss Panama City, but I
can't say I miss Panama
City, but I
miss you.
Love,
Jeannie

Karen Ingram
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Panama City
32

Tell the kids
hi!!



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For the finest live shows this side of Broadway, you're always just moments away from a seat in one of the air-conditioned or outdoor theaters. Worlds of Fun offers over four hours of singing, dancing, clowning, splashing and string-pulling, professionally produced with the family in mind.

Tivoli Music Hall

The Coca-Cola Tivoli Music Hall in Scandinavia presents 40 minutes of "Sparkle," a jazzy, upbeat show with lots of glitter and glamour. Following a variety show format, "Sparkle" takes the audience on a whirlwind musical march through time. Prehistoric cavemen, crooners from the early jazz clubs and flappers from the 20's are just a few of the old-time characters you'll see in the Tivoli.

The elaborate scenery and the talent and exuberance of the 19 cast members, combined with the 14-piece Tivoli orchestra is a must-see experience for Worlds of Fun guests.

Moulin Rouge Theatre

The Moulin Rouge Theatre in Europa presents "Way Off Broadway," a 20-minute musical revue the likes of which lit up the Broadway stage in the first 30 years of the century. Stop by for the fun of it all!



Pygmy Playhouse

In the Africa section, the Pygmy Playhouse production of "Oils Well that Ends Well," features Nairobi Nigel, Cleopatra the Snake, the Shah of Na Na and Yessir Awfulfat in a crazy look at the oil pinch.

Whizzo

Whizzo the Clown returns to the Moulin Rouge three days a week with his bag of tricks and corny comedy. A famous television clown for over two decades, Whizzo delights children and parents alike on Wednesdays, Fridays and Saturdays during the summer only.



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Flying Circus Puppet Pavilion

DoLores Hadley utilizes her puppet wizardry to take a tongue-in-cheek look at entertainment through the ages at the Aerodrome Flying Circus. Aptly titled, "That Was Entertainment?" DoLores keeps her audience guessing with English minstrels, a dancing bear and perhaps the strangest of all, a cannibal cooking dinner.



Fins and Flippers

Skipper and Dolly are ready to swim, flip and jump their way into your heart at the Commerce Banks' Fins and Flippers show in the Orient. Everything is a game to the mischievous dolphins as their coaches, Linda and Steve Hutchings call all the plays. No contract disputes for these superstars. They receive their salary, raw fish, after each stunt.



And More!!

The Band O'Gypsies perform Dixieland and popular music at the Gypsy Wagon in the Scandinavian section with audience sing-a-long encouraged. Also in Scandinavia, Humpty's Haven features a "fractured fairy tale" called "Archies From Space." Don't miss Sam Panda, Dan'l Coon and Grrrtrude Gorilla on their rounds through the park! And watch for special events on Wednesday, Friday and Saturday nights at the Flying Circus Puppet Pavilion.

DREAMS AND THINGS



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Oceans of Fun[®]

Coming in 1982

(bring your swimsuit)

Construction is underway for Oceans of Fun, a multi-million dollar family water recreation park, to be located on 35 acres just south of Worlds of Fun. Scheduled to open in May of 1982, Oceans of Fun will offer a full day of water-oriented family fun in a beautifully-themed setting.

Like Worlds of Fun, Oceans of Fun will be specially-designed to appeal to all ages and features some truly unique attractions. For example, one of the most popular locations will be the million-gallon wave pool that creates ocean-like waves for raft and body surfing. Several giant, pretzel-like water slides will capture the fancy of aquatic thrill-seekers anxious to be whisked hundreds of feet to a wet finish.

A swimming pool and refreshment cabana is reserved "exclusively for

adults." The children's aquatic play area and wading pool will provide hours of entertainment for toddlers and young swimmers. A sandy beach on a five-acre lake large enough to stage water ski exhibitions will provide ample space for those wishing to simply bask in the sun.

Support facilities for Oceans of Fun include food, merchandising and clubhouse service areas, picnic shelters and activity areas for groups of 25 or more, and parking for over 1,500 cars. The Oceans of Fun season will be approximately 100 days, from Memorial Day weekend to Labor Day. A single-day admission allows unlimited use of all the swim park's aquatic attractions. An average visit to Oceans of Fun is estimated to be 6 1/2 hours.

In announcing the development of

Oceans of Fun last winter, Worlds of Fun Chairman Lamar Hunt stated the new park is a result of the continuing success of Worlds of Fun and will be a natural extension of the theme park's operation. Although physically separate operations, Oceans of Fun and Worlds of Fun will be managed by the same administrative staff.

So in 1982, plan to bring your bathing suit and spend an extra day in Kansas City to make some waves of your own at Oceans of Fun, soon to be the Midwest's premier aquatic playground. More information on Oceans of Fun, including group rates, ticket prices and operating calendar, will be available in the fall of 1981 through Worlds of Fun at (816) 454-4545.





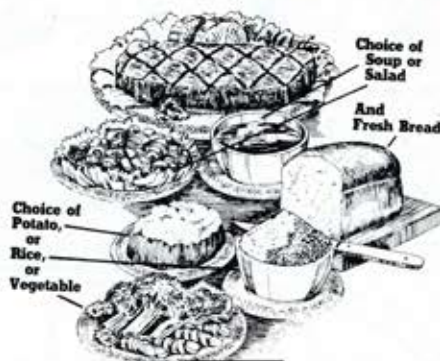
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For tour, attraction, and accommodation information, call or write our Tourism Division, City of Independence, Missouri 64050, (816) 836-8300.

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4
Harris House & Westport Saloon
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5
Italian Gardens
1110 Baltimore, Kansas City, MO, 221-9311. Nine Italian women dishing up their favorite recipes, opened 1925.

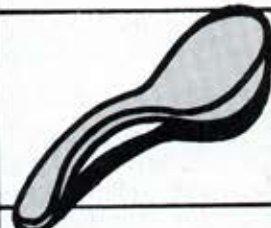
6
J.B.'s Big Boy
1900 S. 7th, Kansas City, KS, 236-4119. Full family restaurant—home of the Big Boy hamburger.

7
Marry's Bar-B-Q
2516 N.E. Vivion Road, Kansas City North, MO, 453-2222. Serving full line of barbecue beef, ham, pork and ribs.

8
McDonald's
2 convenient locations, I-435 & Front Street in Kansas City, MO, 241-1450, or I-435 & Highway 69 in Claycomo, MO, 452-7952. Burgers, fries and shakes served the way only Ronald McDonald knows how.

9
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10
Oscar's Bar-B-Q
6201 E. 50 Highway, Kansas City, MO, 921-9330. Genuine old-fashioned, hickory smoked barbecue.



11
Pizza Hut
46 locations in the Kansas City area. Pan pizza with lots of cheese served oven fresh everytime.

12
Rainforest
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13
Red Lobster
Five Kansas City locations. All aboard for a family seafood adventure.

14
Sam Wilson's Meat Market
3706 S. Noland, Independence, MO.

Entree

Suite

Start



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on I-435 - Front Street Exit
Hours: Weekdays 6 a.m. - 11 p.m.
Weekends 6:30 a.m. - 11 p.m.
Present this ad for FREE regular fries.

ACTIONS

of eating and sleeping.

23
Ramada Inn Central
610 Washington, Kansas City, MO.
421-1800. 188 rooms, situated directly on Interstates 70, 35, and 29.

22
Marriott Hotel
775 Basilia Ave., Kansas City, MO.
464-2200. 265 rooms, just off I-29 at KCI Airport.

21
Howard Johnson's North
1600 Russell Road, Kansas City, MO.
453-5210. 113 rooms, three miles to Worlds of Fun.



20
Sheraton Downtown
6th & Main, Kansas City, MO. 842-6090. 248 rooms, easy access to sports, shopping and convention center.

19
Holiday Inn Trademark
842-6700. 177 rooms, 10 miles to Worlds of Fun.

Finish

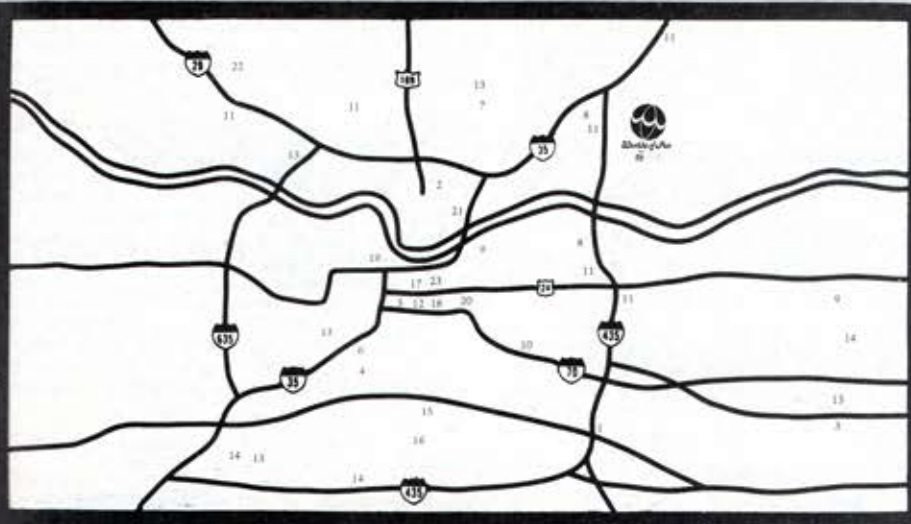
Call the Vacation Instant Planner Phone at (816) 459-9200 for economical hotel/motel reservations and discounts on area attractions.

18
Holiday Inn City Center
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221-8800. 500 rooms, 28 floors, full-service hotel with parking.

17
Continental Hotel
11th & Baltimore, Kansas City, MO. 421-6040. 260 rooms, heart of downtown shopping district.



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16
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Lamar Hunt

LAMAR HUNT

Although better known for his professional sports endeavors, Lamar Hunt has also been successful as the owner and chairman of Kansas City's Worlds of Fun. The Kansas City Chiefs, World Championship Tennis, Dallas Tornado soccer and Chicago Bulls basketball are among Hunt's sports interests, but it's sports of a different kind at Worlds of Fun where the "fans" ride roller coasters and the like.

Hunt looks upon the multi-million dollar investment in Worlds of Fun as a "dividend" for Kansas City resulting from the popular support of his Kansas City Chiefs Football Club. Since 1973, this dividend has generated over 19,000 jobs for area youth and drawn over 5.5 million tourists to the Kansas City area.

Because of Worlds of Fun's and the Chiefs' success, Hunt has continued to invest in Kansas City. Hunt Midwest Enterprises, Inc., formed in 1980, has become the corporate holding company for Worlds of Fun and Great Midwest Corporation, a diversified company acquired last year that is involved in surface and underground development, mining and pipeline construction.

Hunt is active in community and civic affairs both in his hometown of Dallas and in Kansas City. In addition, he is an enshrinee and member of the board of trustees of the Pro Football Hall of Fame, a member of the national board of trustees of the Fellowship of Christian Athletes as well as a member of the board of directors for the NFL Charities and the National Park Foundation.

JACK STEADMAN

Development of Worlds of Fun has been a long-term project for Jack Steadman, president of the 157-acre family theme park. Steadman began to develop his dream of an internationally-themed park after a family trip to Disneyland in 1957. The concept became a reality



Jack Steadman

on May 19, 1973 and under Steadman's direction has continued to grow as evidenced by annual expansion that has boosted the original ride and show capacity by 67%.

Considered to be one of the top administrators in professional sports, Steadman became general manager of the Dallas Texans in 1960 and in 1963 engineered the team's move to Kansas City. In 1976, he was named president of the Chiefs.

Steadman is active in numerous local business, charitable and civic organizations. In addition to being chief executive of the Kansas City Chiefs, Steadman is also president of Hunt Midwest Enterprises, Inc. which owns both Worlds of Fun and Great Midwest Corporation, the real estate and underground development firm in the Kansas City International Trade Zone. He is also a vice president of the First Fidelity Liquidating Trust and a member of the board of directors of Commerce Bank.

In 1981, Steadman will serve as the president of the Heart of America United Way, an organization which will raise over \$15 million this year to support 130 local charitable agencies. His other civic endeavors include participation on the executive committee and board of directors of Starlight Theatre, Children's Mercy Hospital and the American Royal Association. Steadman is also a member of the Civic Council of Greater Kansas City, the Kansas City Area Economic Development Council, and an advisory trustee of the Research Medical Center.

LEE DERROUGH

Managing the day-to-day activities of a 157-acre theme park with 100-plus attractions, a work force of 1,500 and an annual guest attendance of over 1,400,000 can hardly be considered ordinary. It guarantees long hours and requires a penchant for quality, a creative ap-



Lee Derrough

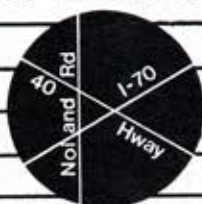
proach to problem solving and endless enthusiasm.

Since becoming the park's general manager in 1974, Lee Derrough and his staff have orchestrated an impressive growth pattern for Worlds of Fun. The park's number of attractions has risen from 60 to over 100, annual attendance has increased 62% and total attendance has reached 9.4 million with 60% of those visitors coming from outside the Kansas City metropolitan area.

To what does Derrough attribute Worlds of Fun's success? "The continued growth and successful acceptance of the park has been possible due to the unwavering support and involvement of the park's owners, Lamar Hunt and Jack Steadman. They have provided us with an unencumbered working environment and the capital necessary to attain the physical expansion and attendance increases we have been so fortunate to enjoy," states Derrough. "Jack and Lamar's confidence and perseverance, the hard work and dedication of our permanent staff, and the enthusiasm of our seasonal ambassadors have made Worlds of Fun one of the nation's most successful and respected themed amusement park operations. We are all very proud of that achievement."

Derrough serves on the board of directors of Hunt Midwest Enterprises, Inc., and Mid-America Enterprises, Inc. He is a member of the International Association of Amusement Parks and Attractions; secretary/treasurer of the Clay County Development Commission; secretary/treasurer of the Convention and Visitors Bureau of Greater Kansas City; vice president of the Missouri Travel Council; and member of the Chamber of Commerce of Greater Kansas City. Derrough is a graduate of the University of Kansas. He is 36 years old and makes his home in Kansas City, Missouri.

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COOL CREST

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