

Worlds of Fun

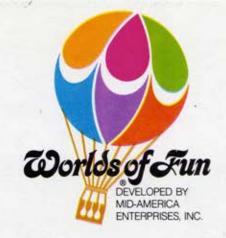






Oceans of Fun 816/454-9000
Worlds of Fun 816/454-4545

4545 WORLDS OF FUN AVENUE KANSAS CITY, MISSOURI 64161



NEWS RELEASE

For Immediate Release

OCEANS OF FUN 25 PERCENT COMPLETE

Construction on Oceans of Fun, Kansas City's 60-acre, six million dollar water recreation park, has reached the 25 percent completion mark and is on schedule for a May 1982 opening, park officials report.

Since construction began June 11, 175,000 cubic yards of dirt have been moved, five of the eleven buildings have been framed and 1,000 cubic yards of concrete have been poured, largely in the 135 x 235-foot wave pool area.

Nearing completion is the five-acre lake which will feature water skiing exhibitions. The ski show lake, requiring 6,000 tons of rip-rap gravel rock, is 600 feet long and has a depth from 4 to 16 feet. A smaller, adjacent lake features a sandy-beached swimming area and is lined with 5,000 tons of sand.

According to Lee Derrough, vice president and general manager, Oceans of Fun will be prepared to accept seven million gallons of water by mid-March. "Progress is right on target for the lakes to begin filling in March. In addition to the work on the lakes, pools and buildings, we are currently beginning construction on a 1,000-car

(more)

parking lot, three miles of park roads and the water slide complex. Everything is geared to the May 1982 opening."

Under the direction of Worlds of Fun, which is acting as the general contractor, engineering and architecture are being coordinated by Kansas City firms Burns and McDonnell Engineering Co., Inc. and Linscott, Haylett, Wimmer and Wheat Architects AIA. Project subcontractors include Myco, Muehlberger, U.S. Engineering, Boese-Hilburn, Dean-Pearce, and Lamm Construction. Financing for the project is through Commerce Banks of Kansas City.

Development of Oceans of Fun was announced in December 1980 by Worlds of Fun Chairman Lamar Hunt. The tropically-themed water park, to be the largest in the world, will feature over 30 water-related attractions including a million-gallon wave pool with simulated ocean waves for rafting and body surfing; giant, pretzel-like water slides; a children's wading pool and play area; an adults-only pool and swim-up refreshment cabana; and, a tropically-themed, sandy-beached, five-acre lake divided for swimming and water skiing exhibitions. Other facilities include Polynesian-themed restaurants, shops, clubhouse, picnic grounds, volleyball courts and games area.

Oceans of Fun is located just south of Worlds of Fun, exit 54 on I-435.

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For Immediate Release

WORLDS OF FUN ATTENDANCE SURPASSES 1.4 MILLION IN 1981

Kansas City's Worlds of Fun established four attendance records as the family theme park drew over 1.4 million guests for the second consecutive season. The 1981 total of 1,411,991 visitors represents a 62% increase in annual attendance since Worlds of Fun opened in 1973.

The four attendance marks established include best month of July with 347,641 guests; best seven-day week, July 27--Aug. 2, with 104,213 guests; best single-day, Aug. 1, with 26,995 guests; and, best Memorial Day weekend with 50,153 guests. In addition, on July 7, Worlds of Fun topped the ten millionth visitor milestone. After nine seasons of operation, total attendance at Worlds of Fun is now 10,817,543.

According to Lee Derrough, vice president and general manager, the 846,026 visitors to Worlds of Fun from outside a 50-mile radius of Kansas City accounted for 60% of the park's total attendance, a record and a 1% increase over the 1980 season. This large number of out-of-town visitors is further evidence of Kansas City and Worlds of Fun's continued desirability as a regional vacation destination.

(more)

Note to Editor: Regional attendance breakdown is enclosed for your reference.

"We are pleased to have maintained our attendance at over 1.4 million while entertaining over 846,000 tourists and 565,000 Kansas Citians. Based on our nine successful Worlds of Fun seasons and Kansas City's attractiveness, we are again planning a major capital expansion for Worlds of Fun in 1982, our ten-year anniversary season. The coming additions to Worlds of Fun combined with the previously announced construction of our new and separate 60-acre aquatic fun park, Oceans of Fun, will make this coming year's reinvestment the largest in our history." Derrough said a major announcement concerning Worlds of Fun's 1982 expansion plans will be made in November.

In commenting on the park's success, Derrough said, "The 1981 season was perhaps the most challenging season yet due to problems created by 61 rainy days of operating and the soft economy. A dedicated, hard working permanent and seasonal staff, along with the continued reinvestment by park owners Lamar Hunt and Jack Steadman, are the primary reasons Worlds of Fun has continued to grow and prosper."

Kansas City's Worlds of Fun opens April 3, 1982, for the tenyear anniversary of the internationally-themed park. The new Oceans of Fun aquatic fun park is slated to begin operation in May of 1982.

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WORLDS OF FUN 1981 ATTENDANCE GEOGRAPHICAL BREAKDOWN

Kansas City Metro (five-county area)	40%	565,000
Missouri (outside K.C. metro area)	16.5%	232,089
Kansas (outside K.C. metro area)	18.7%	263,942
Nebraska	12.4%	175,180
Iowa	4.8%	67,908
Oklahoma	2.4%	34,301
All other states and countries	5.2%	73,571

For Additional Information, Contact Susan Mendenhall, (816) 459-9217

NEWS RELEASE

For Immediate Release



MAJOR 1982 EXPANSION AT WORLDS OF FUN HIGHLIGHTS TENTH ANNIVERSARY SEASON

Worlds of Fun, Kansas City's internationally-themed park, recently announced celebration of its tenth anniversary with a million dollar, park-wide expansion program. Included is a new section, the largest show addition in eight years, a major new thrill ride and two children's rides. With the 1982 expansion, the park now encompasses 158 acres and has a total hourly capacity of over 33,000 guests.

According to Lee Derrough, vice president and general manager, Worlds of Fun's 1982 expansion is an integral part of a seasonlong, ten-year anniversary celebration. "In addition to our new shows, rides and attractions, plans are being finalized to celebrate our tenth anniversary season with ongoing activities and events commemorating this milestone."

The Worlds of Fun 1982 expansion includes:

River City--A new section located in the Americana area and surrounding the historic Cotton Blossom paddlewheel boat. It features a wharf with themed boutiques, a major ride and remote-controlled paddlewheelers.

The River City Rampage--A unique thrill ride for all ages. Passengers are strapped into one of 14 free-wheeling gondolas for an experience that parallels the weightless sensation of flying. The Rampage runs through a flight curve with a diameter ranging from 32 to 71 feet while flying parallel to the ground up to a 90-degree angle.

(more)

River City Shops--Six colorful boutiques along the boardwalk.

All the Trimmings--imported, hand-made Christmas ornaments

Heart-to-Heart--love-themed gifts

Levee Leather--wood and leather goods

The Wheel and Deal--nautical items

Shenanigans--an array of magical illusions

Doodads--assorted gifts and souvenirs

Sternwheel Steamers--From the boardwalk of River City, guests navigate remote-controlled paddlewheelers through the coves and docks of the Cotton Blossom Lake.

The Country Junction Amphitheatre--This 1,000-seat theater houses a Nashville-style variety show. Eleven performers show-case country music ranging from traditional favorites to contemporary country hits. The five daily performances are uniquely staged on two railroad cabooses and a flat-bed freight car located in the Americana section of the park.

Viking Vheel and Pony Promenade--Two rides that are scaled-to size for toddlers and young children. The Viking Vheel, an old-fashioned ferris wheel, is located in the Scandinavian section. The Pony Promenade is a revolving pony surrey ride in the Americana section.

"Ten Years of Making Magic," the park's 1982 theme, will be featured in both the Broadway-style Tivoli Music Hall and the vaudevillian Moulin Rouge Theatre with audience favorites from past seasons. New shows will also be presented in all the park's show places including an exciting, new Incred-O-Dome cinematic experience.

"We are confident our 1982 additions, tenth anniversary celebration activities, the ever-popular Orient Express roller coaster and five hours of brand new shows will further enhance the appeal and value of the Worlds of Fun entertainment package," Derrough said.

The tenth anniversary celebration at Worlds of Fun begins Saturday, April 3, 1982. Kansas City's Worlds of Fun is located at I-435, exit 54.

* * MAKE YOUR MAGIC * * ** * ALL SEASON LONG! * *



SAVE \$1.75 PER PASSPORT



SEASON CONSIGNMENT PROGRAM

This program allows your employees and associates the opportunity to attend Worlds of Fun at a substantial savings during the 1982 season. The program is a useful employee benefit, and it's easy to implement.

Worlds of Fun will consign to your organization an agreed upon number of discount Passports. Passports are reduced to \$10.75, a \$1.75 savings on the gate admission price of \$12.50. Additional Passports can be consigned at the same discount rate throughout the season.

Settlement is made on a monthly basis, with one check or money order for Passports sold during the prior month. At the end of Worlds of Fun's operating season, simply return all unsold Passports with your final settlement. Your organization is not required to purchase any Passports, pay a fee or sell a minimum number of Passports to participate.

As a special added bonus, a coupon worth \$1.00 off admission

to Oceans of Fun is attached to each Worlds of Fun Passport. Enjoy Oceans of Fun, a whole separate day of surfin', slidin', sand and sun!

PROMOTIONAL MATERIAL

To aid in promoting the season consignment program, Worlds of Fun will provide free:

Posters Brochures Payroll Stuffers News Releases Ad Slicks

HOW TO PROMOTE YOUR PROGRAM

In order to make the most of this program, it is important to effectively promote the availability of discount Passports. Here's how!

I) Utilize the promotional material provided by Worlds of Fun. Place posters where they are sure to be noticed, such as employee lunchrooms, time clock areas and bulletin boards. Keep plenty of Worlds of Fun brochures on hand. Take ad-

- vantage of the payroll stuffers provided by Worlds of Fun.
- 2) Use your company newsletter. A company publication or newsletter is a great way to tell your employees about discount Worlds of Fun Passports. Use the ad slicks provided by Worlds of Fun for artwork to accompany articles. If you don't have a company newsletter, a departmental memo will spread the word.
- 3) Take advantage of the news releases regarding special promotions. Worlds of Fun sends news releases to all consignment accounts announcing special programs throughout the season, such as "Two Days for One," "Kids in Free" and "Twofor-One" coupon promotions. These are perfect for newsletters and bulletin boards.
- Worlds of Fun periodically sends accounts up-to-date lists of top-name performers appearing in the park.

REGULAR ADMISSION \$12.50 (plus tax)

SAVINGS 1.75

SEASON CONSIGNMENT PASSPORT \$10.75 (tax included)

(Children three years of age and younger will be admitted free)



4545 WORLDS OF FUN AVENUE KANSAS CITY, MO. 64161 816/459-9222

* THE OCEAN COMES ** TO KANSAS CITY!



SAVE \$1.50 ON YOUR OCEAN OUTING



Oceans of Fun, the world's largest water recreation park, is making its debut! Your group can enjoy a day at Oceans of Fun with substantial savings on special day Oceans of Fun Passports.

These special Passports, valid on your outing day, are reduced to \$9.00, a \$1.50 savings on the gate admission price of \$10.50. This one-price admission entitles your group members to unlimited enjoyment of Oceans of Fun's many attractions.

Oceans of Fun will consign the discount Passports to your organization in advance of your outing date. Your group is not responsible for purchasing unused Passports, but merely returns the remaining Passports with one check or money order for the total number sold. This settlement is due five days after the outing date.

Be sure to bring your swimsuit!

PROMOTIONAL MATERIAL

To aid in promoting your group outing, Oceans of Fun will provide free:

Posters News Releases Brochures Ad Slicks

HOW TO PROMOTE YOUR GROUP OUTING

Organization and promotion are essential in making your outing successful. Here are some simple guidelines to follow to insure your day is a success.

- Publicize the event at least six weeks in advance of the outing date. Use the promotional material provided by Oceans of Fun and be sure to mention details such as Passport price, where Passports may be purchased and transportation arrangements.
- Prepare and distribute a schedule of events including meeting date, time for lunch, group photographs, etc.
- 3) If your group will be staying overnight, Oceans of Fun will be happy to make the necessary lodging arrangements. Simply call (816) 459-9200 for hotel/motel discount reservations.

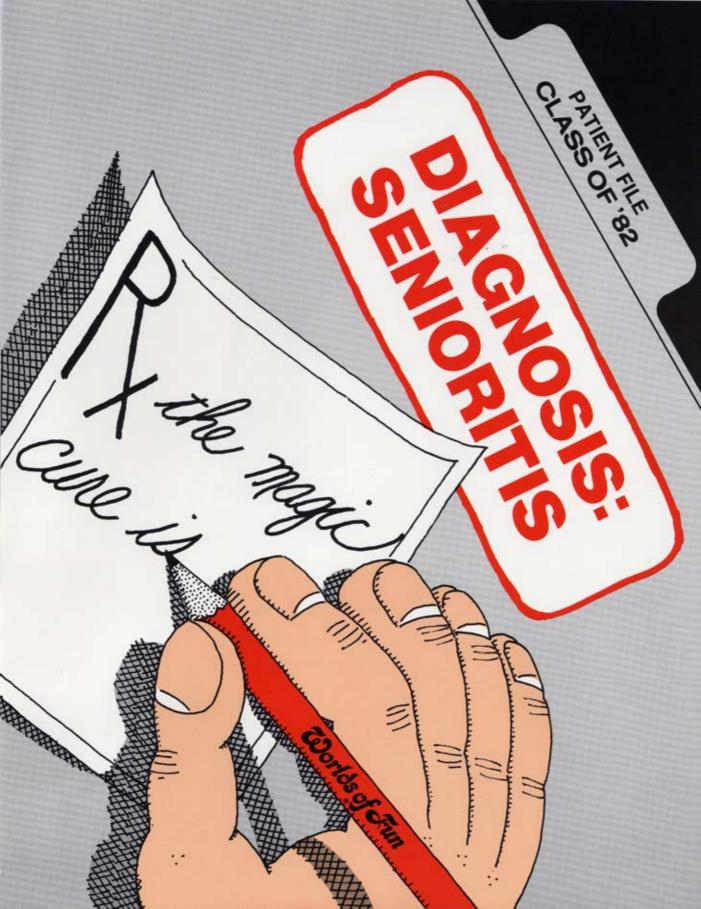


REGULAR ADMISSION \$10.50 (plus tax)

AVINGS 1.50

SPECIAL DAY PASSPORT \$ 9.00 (tax included)

(Children three years of age and younger will be admitted free)





Kansas City, Missouri 64161

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BULK RATE

U.S. POSTAGI PAID

Kansas City, Missouri

CRAD NIGHT MAY 15









SENIORS, THIS IS IT!

One sensational night!
One sensational party . . . just for you!
This is it . . . GRAD NIGHT '82

Only seniors and their guests are invited to an all-night celebration of superstar rock concerts and over 100 rides, shows and attractions. When senioritis strikes, only Worlds of Fun has the magic cure!

From 6:00 p.m. 'til 2:00 a.m. you can also enjoy the all-new River City addition, which hosts a variety of wharf shops, as well as a sensational new thrill ride.

Only Worlds of Fun has the incomparable Orient Express, the world's largest steel roller coaster. It takes you upside down an unbelievable four times as it travels up to speeds of 60 miles per hour.

One night only, May 7, from 6:00 p.m. 'til 2:00 a.m., featuring a well-known giant rock group! (soon to be announced)

Seniors, it's all yours. Don't miss out! GRAD NIGHT '82!

Ask your class president for details. For more information, call (816) 459-9222.











IF MAILED IN THE UNITED STATES

NO POSTAGE

NECESSARY

BUSINESS REPLY CARD

First Class Permit No. 12775 Kansas City, Missouri

Worlds of Full

GRAD NIGHT DEPARTMENT 4545 WORLDS OF FUN AVENUE KANSAS CITY, MISSOURI 64161-9990



School	Senior Adv	Senior Advisor			
Your Name	Title	Class Size			
School Address	F	P.O. Box			
City	State	Zip			
School Phone ()	Home Phone ()	-			
Please send more Grad Night info on Friday, May 7, 1982.	ormation at no obligation. Tentative	ly, we will plan to attend			
Our class is weakle to attend Gra	ad Night '82, but please send Senior	Trin information			



Worlds of Fun

Ninth Annual Music Festival

In 1982, a whole new dimension of entertainment will unveil itself. Exciting new shows and attractions will make Worlds of Fun bigger and better than ever! Watch for details!



Festival of Bands I* April 17 & 18

This weekend, excellent bands from the following states are invited to participate: Missouri, Iowa, Kansas, Nebraska, Texas and Minnesota.

Festival of Bands II* April 24 & 25

Top bands invited to perform this weekend the states of Missouri, Iowa, Kansas, Nebraska, Oklahoma and Arkansas.



Festival of Choirs I* MAY 8 & 9

The first Choir Festival weekend will host top choirs from the states of Missouri, Iowa, Kansas, Nebraska, Oklahoma and Texas.

Festival of Choirs II* MAY 15 & 16

The finest choirs from the following states are invited to perform this weekend: Missouri, lowa, Kansas, Nebraska, Minnesota, and Arkansas.

*All states which require sanctioning have already done so through their High School Activities Association.

Almost 200 band and choir groups participated in the three festival programs in 1981. This year's festivals will be separated into two divisions — rated and open. To qualify for the rated division, your music group must have received a I Rating from your state's music contest in either 1980, 1981 or any past Worlds of Fun festival.

Worlds of Fun is currently in the process of selecting outstanding adjudicators to critique each weekend.

To receive full details on the 1982 Festivals, please fill out the enclosed, no obligation card below and return it to Worlds of Fun.

Ninth Annual Music Festival Information Card

School Name		. High 🗆 . High 🗈
Street Address		
City	State	Zip_
Director's Name	HomTele	
School Telephone	Best time to be contacted	*
School Enrollment	Number in group	

Please rush full details on the following music festivals.

- ☐ Festival of Bands I or II
- ☐ Festival of Choirs Lor II
- ☐ We cannot attend the festivals. Please send group rate information.



4545 Worlds of Fun Ave. Kansas City, MO 64161 BULK RATE U.S. POSTAGE PAID Kansas City,

Missouri Permit No. 4280



1982 Music Festival Announcements



BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 12775 KANSAS CITY, MISSOURI

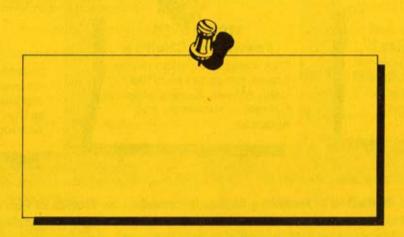
POSTAGE WILL BE PAID BY ADDRESSEE

MUSIC FESTIVAL DEPARTMENT 4545 Worlds of Fun Avenue Kansas City, Missouri 64161-9990 NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES



1982 SCHOOL CALENDAR Worlds of Fun





BULK RATE U. S. POSTAGE PAID

Kansas City Missouri Permit No. 4280

PLEASE ROUTE TO ALL TEACHERS



APRIL 17-18 Festival of Bands I

Top bands from all over the Midwest will perform throughout the weekend. States include: Missouri, Kansas, Iowa, Nebraska, Texas and Minnesota.



APRIL 24-25 Festival of Bands II

This weekend includes performances by the finest bands from the states of: Kansas, Missouri, Iowa, Nebraska, Arkansas and Oklahoma.



APRIL 24-25 Girl Scout and Camp Fire Campout

A special weekend of camping and thrills for Girl Scouts and Camp Fire youth.



APRIL 30 GRAD NIGHT I

A salute to graduating seniors with a night featuring over 100 rides, shows, attractions and superstar concerts.



MAY 1-2 Boy Scout Campout

Boy Scouts can enjoy a whole weekend of camping excitement right at Worlds of Fun.



The second evening exclusively reserved for graduating seniors with a superstar rock concert and over 100 rides, shows and attractions.



MAY 8-9 Festival of Choirs I

The finest choirs from Missouri, lowa, Kansas, Texas, Nebraska and Oklahoma will perform throughout the weekend.



MAY 15-16 Festival of Choirs II

This weekend's performances feature top choirs from the states of Iowa, Kansas, Missouri, Nebraska, Minnesota and Arkansas.



MAY 24-28 School Week

Special week for students and teachers. Free lunches for everyone! With Worlds of Fun as the outdoor classroom, learning is a FUN experience!

If you are interested in receiving further information on Worlds of Fun's special school activities, fill out and return the enclosed information card today! Or, if you desire additional school calendars and information request cards, simply mark the box below.



	Worlds of Fun	
1		1

Please se	end more	e informa	ation to	our schoo	on the
following	special	events as	soon as	it is availa	ble:

- ☐ Festival of Bands I April 17-18
- ☐ Festival of Bands II April 24-25
- ☐ Girl Scout/Camp Fire Campout April 24-25
- GRAD NIGHT I April 30
- ☐ Boy Scout Campout May 1-2
- GRAD NIGHT II May 7
- ☐ Choir Festival I May 8-9
- ☐ Choir Festival II May 15-16
- ☐ School Week May 24-28
- ☐ Group Information

Worlds of Fun

School Activities Information

School		Grade
Name	т	itle
Address		
City	State	Zip
Phone		
Best time to be	contacted	
Number in grou	ıp	
Additional cabo	ol calandara	



ITS ALL GIVE AND TAKE...

... give your employees a fantastic discount, and take all the credit.





Looking for a no-cost, effortless employee benefit that will make you a company hero? Stop searching! Worlds of Fun's Kansas City Fun Club provides a great entertainment savings to your employees and families, at no cost to your company!

It's Savings! Worlds of Fun's Kansas City Fun Club provides discount coupons to Worlds of Fun, Oceans of Fun and various Kansas City hotels, restaurants and attractions. Your employees can also place their hotel reservations with one simple phone call to Worlds of Fun's Hotel Reservation Service!

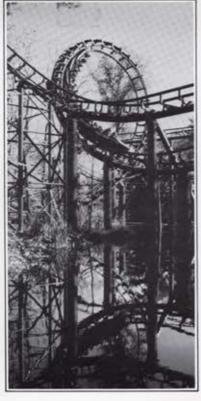


It's Fun! Worlds of Fun, a 158-acre internationally-themed park, features over 100 rides, shows and attractions, including the awesome Orient Express, the world's largest steel roller coaster. The 1982 season is highlighted by a continuous anniversary celebration marking ten years of fun in Kansas City! Your employees will also want to enjoy Oceans of Fun, the new 60-acre family water recreation park. Oceans of Fun is located adjacent to Worlds of Fun and is a whole separate day's adventure of surf, sand and sun! Order now, become a member of Worlds of Fun's Kansas City Fun Club today.











Detach the below order form and return to Worlds of Fun for your free Kansas City Fun Club membership.





4	*	*	公	\$	*	\$ *
				-		 -

PLEASE TYPE OR PRINT COMPLETELY.	METHOD OF DISTRIBUTION (CHECK ONE):		
☐ Yes, we want Fun Club Membersh☐ We are interested in a special day			Payroll Distribution
Organization Name	MODELLE POR MANAGEMENT AND		☐ Central Information Area ☐ Personnel or Recreation
			— Department
Organization Address			Your promotional kit is de-
County Ci	ty State	Zip	signed to suit your needs.
Telephone Number ()			How many of the following
Name of Internal Publication			can you utilize?
Editor's Name			Posters #
Mailing Address			Brochures #
# of Employees / Members	Vacation Shutdown	2	☐ Fun Club Booklets #



4545 Worlds of Fun Avenue Kansas City, Missouri 64161

TO:





The Awesome Orient Express

All New River City Area



Free Ticket to Oceans of Fun







Tear off this card and mail to Worlds of Fun to receive this special Season Passport offer.



NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY CARD

First Class

ermit No. 12

Kansas City, Missouri

POSTAGE WILL BE PAID BY



TICKET DEPARTMENT 4545 WORLDS OF FUN AVENUE KANSAS CITY, MISSOURI 64161-9990



Order a 1982 Season Passport before January 15 and receive:

- Next year's fun at the 1981 price of only \$39.95.
- A free visit to Oceans of Fun the all new 60-acre water recreation park.
- Half price parking! You may purchase parking tickets at half the regular price (sold in sets of five at \$5.00.)
- No more waiting in ticket lines! In 1982 you'll be able to walk past the ticket lines, through the gates and be part of the fun!





Over 60 Superstar Concerts

Be a part of the 1982 magic!

New Attractions! Experience the thrilling new River City Rampage ride, stroll along the River City boardwalk of shops and boutiques or enjoy the new 1,000-seat Country Junction Amphitheatre with Nashville-style shows.

The children will thrill to the new Viking Vheel ferris wheel and the Pony Promenade surrey ride.

Worlds of Fun

REMEMBER

You must order by January 15 to receive this incredible special offer!



	, 00	e nee wond	s oi ru	ii and Oceans	of Fun brochures
Name			Street A	ddress	
City		State_		Zip	Phone
#		Se	ason Pas	sport(s) at \$39.95 ea	ich = \$
#	1/2 price p	arking passes (sol	d in sets	of five passes @ \$5.	00) = \$
					ue = \$
				☐ American Expre	ss
Credit Card#_			Card	Expiration Date	
Signature					

Worlds of Fun

4545 WORLDS OF FUN AVENUE KANSAS CITY, MISSOURI 64161

BULK RATE
U.S. POSTAGE
PAID
Kansas City, Missouri
Permit No. 4280

2

SEASON PASSPORT OFFER EXTENDED TO JANUARY 15

Worlds of Fun GRAD NIGHT '82 FRIDAY, MAY 7

ー・ママママママママママ SPECIAL PASSPORT ORDER FORM

SCHOOL NAME		ADVISOR	
YOUR NAME			
SCHOOL ADDRESS		SCHOOL PHONE ()
CITY	STATE	a Maria Land	ZIP
GRAD NIGHT PASSPORT \$			
TOTAL # OF PASSPORTS _	Mark Strangers (1989)	@ \$13.00 = \$ _	
CHAPERONE COMPLIME	ENTARY PASSP	ORT:	
A complimentary chaperone 25 Passports. (For example	Passport will be re if 75 Passports as	turned with your order re purchased then 3 c	with the purchase of each

Passports will be returned with your order) **TOTAL # CHAPERONE PASSPORTS**

@ COMPLIMENTARY All chaperones must be 21 years or older and affiliated with your school or class. Please attach with your order, chaperone names (s) and title(s).

Passports are dated and valid only for Friday, May 7, 1982.

1. Make check payable to WORLDS OF FUN and return to:

GRAD NIGHT '82

4545 WORLDS OF FUN AVE KANSAS CITY, MO 64161 PHONE: 816-459-9222

- 2. Reservations on a first come first serve basis only. Grad Night Passport sales limited.
- 3. Absolutely no Passports sold or delivered at Worlds of Fun on Grad Night
- 4. All Grad Night orders must be received by Worlds of Fun no later than Friday, April 16, 1982.
- If coming by bus, number of busses ____ Busses will be parked free. Bus drivers will be admitted without charge, and will pick up their passports at the gate.













Oceans of Fun Facts

- Oceans of Fun is adjacent to Worlds of Fun in Kansas City, Missouri, I-435 exit 54. Oceans of Fun is a separate day's adventure from Worlds of Fun and requires a separate admission ticket. Combination tickets to both Worlds of Fun and Oceans of Fun are available at a special reduced rate.
- · Bring your bathing suit and towel! Oceans of Fun is complete with lockers, dressing rooms, hot showers, restaurants and gift shops. Sail, paddle, rowboat and raft rentals available.
- Certified lifeguards are on duty at all times.







While in Kansas City, plan an extra day's visit to Worlds of Fun. Join Worlds of Fun in celebrating its 10th anniversary with new rides, shows and attractions.

Oceans of Fun 1982 Schedule

May 22 -September 6 (Call for specific operating hours.) Open Daily 10:00 a.m.

Admission

One ticket admission buys the whole day! Enjoy as many attractions and shows as often as you wish, all day long. (Children three years old and younger, free.)

ONE-DAY TICKET:

\$10.50 (plus tax)

TWO-DAY TICKET: (Consecutive days only)

\$14.50 (plus tax)

COMBINATION TICKET: OCEANS OF FUN &

WORLDS OF FUN (Consecutive days only)

\$19.75 (plus tax)

Oceans of Fun accepts American Express, MasterCard or Visa. OPERATING DATES, HOURS AND ADMISSION SUBJECT TO CHANGE.

Special Group Rates

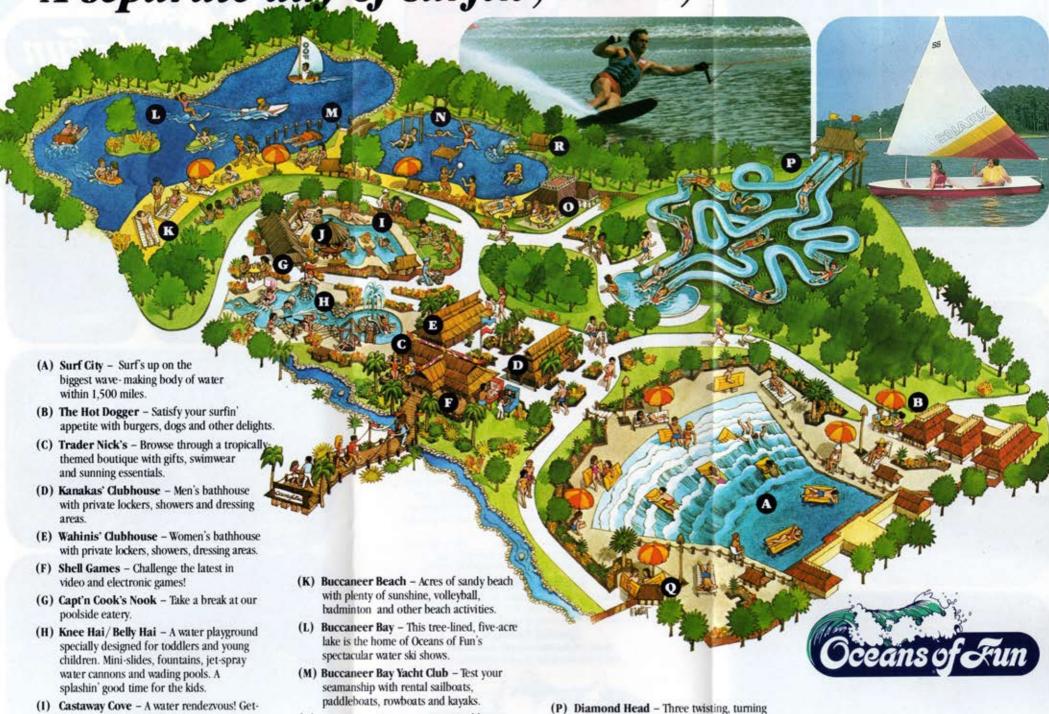
Special rates are available to groups of 25 or more. For complete information on group rates and picnic catering, phone (816) 459-9222 or write Oceans of Fun, Group Sales, 4545 Worlds of Fun Avenue, Kansas City, MO 64161.

Special Savings!

Hotel/Motel Discount Reservations Call 1-816-459-9200 (April 1-September 6)



A separate day of surfin', slidin', sand and sun!



away pool for adults over 21 years old, only.

The Belly-Up – For adults only, swim-up

refreshments featuring your favorite

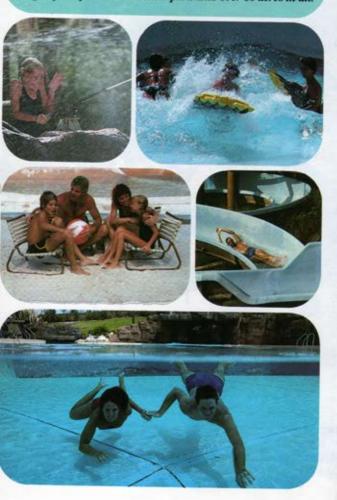
tropical drinks.

(N) Neptune's Lagoon - Enjoy an oldwater slides, each over 400 feet in length! fashioned swimming hole, the likes of From Waikiki Wipeout to the Maui WoWee which you've never experienced before. to the Honolulu Lulu; you'll find a new (O) Calvpso Cafe - Tropical eats and treats thrill at every turn.

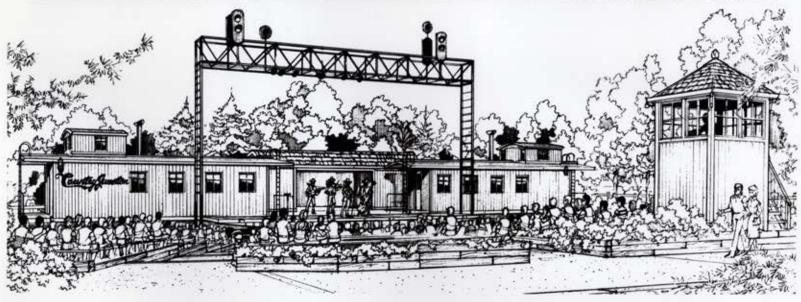
(Q),(R) George's Rafts/Jolly Roger's Rafts -Rent a raft for floating relaxation or catchin' a wave!



Experience the thrill of the ocean in Kansas City! Body surf on ocean waves. Slip and slide the day away on over 1,200 feet of spectacular twisting, turning water slides. Enjoy exciting water-ski shows, frolic in our lakes and pools or just relax on our sandy beaches. Oceans of Fun is the world's largest family recreation water park with over 60 acres in all.







Worlds of Fun's Tenth Anniversary will be celebrated with a \$1,050,000 expansion that includes a major new section called River City (top) which features the River City Rampage (far left), unique boutiques and remote-controlled paddle wheelers. The Country Junction Amphitheatre (lower) will showcase a 40-minute country music variety show and is the largest show expansion in the park's history. Two new children's rides are also a part of the expansion package. The season-long celebration begins April 3, 1982.

Worlds of Fun 1982 Music Festivals



The Tradition Continues



Hall of Fame **Sweepstakes** Winners

1981

Sapulpa High School Sapulpa, Oklahoma

Dimmitt High School Dimmitt, Texas

1980

Richmond High School Richmond, Missouri

Lewisville High School Lewisville, Texas

1979

Fayetteville High School Fayetteville, Arkansas

Richmond High School Richmond, Missouri

1978

Robbinsdale High School Robbinsdale, Minnesota

Addison Trail High School Addison, Illinois

1977

Mason City High School

Mason City, Iowa

1976

Waverly Shell Rock High School

Waverly, Iowa

1975

Wayzata High School

Wayzata, Minnesota

1974

Rosemont Senior High School

Rosemont, Minnesota

Festival Choirs

Hall of Fame Sweepstakes Winners

1981 Stillwater High School Stillwater, Minnesota

1980 De Soto Junior High De Soto, Missouri

1979 Willard High School Willard, Missouri

1978 Central High School Cape Girardeau, Missouri

> 1977 **Fox High School** Arnold, Missouri

1976 **Lincoln East High School** Lincoln, Nebraska

1975 **Fayetteville High School** Fayetteville, Arkansas



Festival Information

Adjudicators

Worlds of Fun/Kansas City Attractions/Hotel Accommodations

Worlds of Fun is the Midwest's premiere theme park. Nestled among 157 beautifully landscaped acres, you'll discover over 100 rides, live shows and attractions.

The 1982 season introduces River City, an exciting new area complete with shops, games, and a sensational, new, thrilling ride. Catch your breath at the new Whistle Stop Theatre, a 1,000-seat facility featuring live, country-western shows.

Only Worlds of Fun has the incomparable Orient Express, the world's largest steel roller coaster that takes you upside down an unbelievable four times. Your discount

Passport entitles your group to a full two days of exciting entertainment. Don't let your group miss out.



Kansas City Attractions A royal welcome greets the Kansas City visitor with its museums, unique shopping centers, historical sites and professional sports. Plan to spend time touring the beautiful Country Club Plaza, Nelson Gallery of Art, Harry S Truman Library and Museum, and enjoy the twin stadiums of the Truman Sports Complex, home of the American League Royals and the Kansas City Chiefs. For further information on Kansas City attractions, contact Worlds of Fun's festival administrator.

Hotel Accommodations Special rate arrangements have been made with hotels within minutes of Worlds of Fun through our Hotel Reservation Service. located at the park. For further information regarding



hotel reservations, please mark the enclosed card. A complete listing and reservation form will be forwarded to you. Reservations will be made on a first-come, first-served basis. Please feel free to call Worlds of Fun at (816) 459-9222. Hotel reservation

Hotel reservation requests must be made as soon as possible.



Worlds of Fun

Ninth Annual Festival of Bands Application



IMPORTANT DEADLINES

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	January 15, 1982	 Application Deadline. Please complete the	February 1, 1982
3	February 1, 1982	 Hotel Reservation Deadline. To receive hotel	February 15, 198:

☐ March 1, 1982 Hotel Rooming List Deadline (only groups ☐ March 15, 1982 utilizing our reservation service).

☐ March 19, 1982 Passport Deadline. Worlds of Fun Passport April 9, 1982 orders and payment.

☐ March 19, 1982 Music Selection Deadline. This form will be ☐ April 9, 1982 (Check as Completed) returned to you after your application has been approved. (Check as Completed)

If any deadline cannot be met, contact Mary K. Duwelius, 1982 Festival Administrator, at (816) 459-9222.

Worlds of Fun is pleased that your group is considering a trip to our 1982 Music Festivals. The contents of this brochure will aid in planning your trip to Worlds of Fun and Kansas City. If you have additional questions, feel free to call me at (816) 459-9222. Worlds of Fun will help in every way possible to make your group's visit a memorable one.

See you at the festival!

Mary K. Duwelius

Mary K. Duwelius

Festival Administrator

P.S. Don't miss Worlds of Fun in its tenth year of making magic.
Even if you can't participate in the festival, come and be a part of our anniversary celebration!

Worlds of Fun

Ninth Annual Festival of Bands Application

Festivat of Bands 1 April 17 & 18, 1982			
	☐ JUNIOR HIGH ☐ SENIOR HIGH		
STREET ADDRESS			
CITY	STATEZIP		
DIRECTOR'S NAME	BEST TIME TO BE CONTACTED		
SCHOOL TELEPHONE ()	HOME TELEPHONE ()		
	NUMBER IN BAND		
YES, WE PLAN TO ATTEND PENDING APPROVAL OF OUR A RUSH ALL DETAILS.	PPLICATION, TENTATIVELY RESERVE SPACE FOR OUR BAND AND		
WE ARE INTERESTED IN VISITING THE PARK AND OBSERVI	NG THE FESTIVAL PLEASE SEND INFORMATION		
WE CANNOT ATTEND THE FESTIVAL PLEASE SEND INFI PERFORMANCES.	ORMATION ON SPECIAL GROUP RATES AND OPEN-AIR CONCERT		
PLEASE SEND US HOTEL RESERVATION INFORMATION			
ENROLLMENT CLASSIFICATION	PERFORMANCE CATEGORY		
☐ JUNIOR HIGH	☐ FULL COMPETITION		
SENIOR HIGH (CHECK ONE)	☐ RATED ☐ OPEN		
A (UP TO 600)	☐ DIVISION RATING & COMMENTS ONLY		
☐ 8. (601 TO 1,200)	COMMENTS ONLY		
C. (OVER 1.200)	PERFORMANCE ONLY		
RATED DIVISION RECEIVED (DATE & PLACE)			
OPEN: OUR LETTERS OF RECOMMENDATION ARE BEING CO			
NEWSPAPERS SERVING YOUR COMMUNITY			
SIGNATURE OF BAND DIRECTOR			
SIGNATURE OF PRINCIPAL			

Worlds of Fun/Kansas City Attractions/Hotel Accommodations

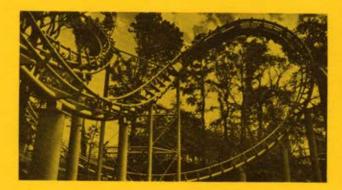
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Adjudicators



Conan Castle is in his eighth year as Worlds of Fun's Choirmaster. He is currently Professor of Music and Conductor of the Concert Choir and Madrigal Singers at Central Missouri State University. His choirs performed in Nicaragua and Costa Rica in 1977 and represented Kansas City while performing on tour in five cities throughout Mexico in 1980.



Noel Fulkerson is Worlds of Fun's Assistant Choirmaster. He is currently Vice-President of the Missouri Music Educators Association and served as Past President of the Chapter of the Missouri American Choral Directors Association. In 1977, he was selected as Music Alumnus of Central Missouri State University; and in 1980, he was selected as Missouri Choral Man of the Year. He currently teaches at Raytown High School.



Richard Brothers is currently Chairman of the Vocal Music Department at the University of Arkansas in Fayetteville. During his 22 years as Director of Choral Activities, his Schola Cantorum placed first in the 1961 International Polyphonic Competition in Italy (the only American group ever to receive this honor). His choral groups have also performed before Pope Paul VI and President John F. Kennedy. In 1976, he assumed direction of the Opera Theatre in Fayetteville.



Colleen Kirk serves as Professor of Music at Florida State University. She is also the National President of the American Choral Directors Association and has served as Chairperson for the standing committee on Choral Standards and Repertoire. She has received the Florida State University President's Award in Recognition of Excellence in Teaching.



Charles Smith is currently the Director of Choral Activities at Michigan State University. He received a bachelor's and master's degree from the University of Missouri and his doctorate from Arizona State University. His MSU Chorale can be heard each year on the CBS Radio Network Cavalcade of Christmas Music.



Eugene Butler has established a solid and inevitable reputation in the music world as composer, conductor, educator and church musician. He serves as Director of Choral Activities and Music Theory at Johnson County Community College. As a composer, he has received various honors such as Kansas Composer of the Year and the coveted ASCAP Standard Music Panel Award every year since 1972. To date, he has over 360 published works with 40 publishing houses.



Duncan Couch is in his second year as Director of Choral Activities at the University of Missouri - Columbia. He served as the Dean of School of Fine Arts and Director of Choral Music at Southwest Baptist University where his choirs have achieved national acclaim for their convention and tour performances. His UMC University Singers will perform this year for the Missouri Music Educators Convention and the National Convention of the Music Teachers National Association. Dr. Couch is currently serving as President of the Missouri American Choral Directors Association.



Morris Hayes has been the Director of Choral Organizations at the University of Wisconsin-Eau Claire since 1966. The Wisconsin School Music Association awarded him the Outstanding Music Educator in 1981. He is also past President of the American Choral Directors Association and editor of the Morris Hayes Choral Series published by G. Schirmer. He will be conducting the People to-People Youth Chorale four throughout Japan, Hong Kong, and the People's Republic of China in 1983.

Festival Information

ELIGIBILITY REQUIREMENTS Worlds of Fun's Festival of Choirs has been sanctioned by those states which require sanctioning through their high school activities association.

Festival of Choirs I May 8 & 9 Choirs from Missouri, Iowa, Kansas, Texas, Nebraska and Oklahoma are invited to participate this weekend.

Festival of Choirs II May 15 & 16 This weekend, choirs from the states of Iowa, Kansas, Missouri, Nebraska, Minnesota and Arkansas are eligible to participate.

The 1982 Festival of Choirs will feature two separate events — rated and open. To qualify for the rated division, your music group must have received a I rating from your state's music contest in either 1980, 1981 or any past Worlds of Fun festival.

We welcome all other choirs to participate in the choir's open division, where a I rating in 1982 will qualify to compete in the 1983 rated event. If you have not received a I rating but would like to be considered for the rated event, please send three letters of recommendation to be reviewed by our music festival department. We will confirm the status of your group's participation within two weeks of receipt.

Choirs unable to participate in the festival may attend as an observing group or may request an alternate date to perform an open-air concert. Please use the enclosed form to request additional information.

MUSIC REQUIREMENTS Choirs must perform a minimum of two music selections. The selections will be at the discretion of the

director, provided the compositions are of musical worth and variety.

There will be no sight reading required during the performance.

At the time of performance, the director will furnish to the judges three sets of original scores, with measures numbered consecutively. These copies will be returned at the conclusion of the performance. No illegal photocopies will be accepted.

Total performance time may not exceed fifteen (15) minutes, including entering and exiting the concert hall. Please plan to adhere to these limits.

Worlds of Fun will provide a piano, six sections of three-step Wenger risers and a conductor's podium.

PERFORMANCE OPTIONS Choirs may participate in one of the following categories in accordance with their state high school activities association's guidelines:

FULL COMPETITION Rated — division rating, comments and eligibility for trophy awards, including the Sweepstakes Trophy

Open - division rating, comments and eligibility for open division trophy

For choirs not competing, the following options may be selected:

DIVISION RATING — division rating and comments only

COMMENTS — performance for adjudicator's comments only

PERFORMANCE — for performance participation only

A specially discounted Festival Passport will be available to performing groups for \$11.50. Regular admission will be approximately \$13.10 (tax included). This special Passport allows groups attending the festival for two days, admittance on the second day at no additional cost.

Choir groups may perform in or observe the festival at no cost with prior arrangements. However, this option does not allow choir members admittance to any rides, shows or attractions. It allows limited access to festival hall only.

SCHOOL CLASSIFICATION

Choirs will be classified by school enrollment as follows:

Rated Event Only

Senior High Schools Class A — Up to 600 students, grades 9 through 12

Class B — From 601 to 1,200 students, grades 9 through 12

Class C — Over 1,200 students, grades 9 through 12

Junior High — No enrollment breakdown. Middle schools will be included in the Junior High category.

Open Event - No enrollment breakdown.

HONOR AWARDS The choir judged as best in the festival will receive a distinctive Sweepstakes Trophy for outstanding achievement. Only the rated event participants are eligible.

Honor trophies will be presented to the best in each of five classifications, Junior High, Class A, Class B, Class C and Open.

All choirs participating in the festival will receive a Certificate of Performance.

Each choir will receive written and cassette recorded comments from the panel of judges.

Festival of Bands

Dear Band Director:

On behalf of Worlds of Fun, I want to invite you to participate in Worlds of Fun's Ninth Annual Festival of Bands on April 17 & 18 and April 24 & 25, 1982.

The finest junior and senior high school bands from across the Midwest will be performing throughout each weekend.

The Festival of Bands is designed to develop and cultivate the quality of your band's musicianship and to recognize levels of achievement. In addition, your group can enjoy over 100 rides, shows and attractions at Worlds of Fun.

Permission has been granted to those states which require sanctioning through their school's state high school activities association. Each band has the opportunity to be judged by a distinguished panel of nationallyacclaimed music educators and composers.

Festival of Bands I on April 17 & 18 will feature bands from the states of Missouri, Iowa, Kansas, Nebraska, Texas and Minnesota. Festival of Bands II will be held on April 24 & 25 for bands from the states of Missouri, Iowa, Kansas, Oklahoma, Nebraska and Arkansas.

Mark your calendar now to attend one of these exciting and rewarding events. To register your band, simply return the enclosed, no-obligation reply card. Due to the high interest in the band festival, the number of participating bands must be limited. Even if your band cannot perform in our festival, come and celebrate Worlds of Fun's tenth anniversary either during the festival or anytime in 1982.

I look forward to hearing your fine band perform at Worlds of Fun.

Dr. Russell Coleman

Bandmaster

Sincer